Because of YOU

Reasons to Believe
Fiscal Year 2021
Impact Report
ALWAYS be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect, keeping a clear conscience . . .

—1 Peter 3:15–16
Dear Friend,

Who can stop the Lord Almighty? You know the answer, and we saw it in dramatic ways during 2021. As you provided the resources, God did wonders beyond our anticipation!

Who could have imagined extending the reach of our message to include the Farsi-speaking world? Who could have anticipated the launch of the RTB Fellows program, with former NASA astrophysicist Dr. Cynthia Cheung translating RTB content into Chinese? What seemed impossible in the past, God has accomplished this year—and there’s more!

You touched the life of a young filmmaker, moving him from atheism to confident faith in Christ. He’s now a caring evangelist devoted to helping others overcome the same barriers that once kept him from believing. You drew Christians who are budding science scholars into fellowship and mentoring relationships with accomplished research veterans.

You said yes to the outcry for more RTB content translation. You brought the world a vastly improved, Q&A-focused, readily searchable website and app attracting more visitors than ever.

As you read this report, you’ll see clear evidence that nothing can stop the Lord Almighty!

—With joy and profound gratitude from your Reasons to Believe team
Because of friends like you, our 2021 fiscal year was another season of growth in our online and media presence. You enabled us to launch a refreshed reasons.org, allowing God’s message through Reasons to Believe to reach even more people searching for answers—and hope.

**DIGITAL**

- reasons.org: 969,870 users
- YouTube: 431,223 video views, 28,186 subscribers, 52,900 hours watched
- Facebook: 45,126 page likes
- Instagram: 3,230 new followers

We gained over 5,000 subscribers on YouTube this year! That’s 5,000 more people reached with the hope of Christ this year!
OTHER MEDIA
The numbers themselves tell the story of RTB’s reach and, most importantly, the hearts and minds you’ve helped us connect with. In our 2021 fiscal year, our Scholar Community participated in 191 secular and faith-based interviews, including appearances on CBN News, The 700 Club, and the Breath of Life documentary series. Additionally, 142 videos and 72 podcasts were produced and published by our media team, providing Christians and non-Christians hope, teaching, and answers to common questions about Christianity and our world today.

“Kathy [Emmons] and I are truly always excited when Hugh joins us on-air, as he is unique among all our guests.”
—John Hall, The Ride Home with John and Kathy

244,795 people viewed Hugh’s interview with Alisa Childers, where he shared the story of his realization that God exists and the Bible is more reliable than the second law of thermodynamics. Hugh and Alisa’s discussion drew thousands of people to comment about how the interview and Reasons to Believe has blessed them.

PRINT RESOURCES

15,318 books, DVDs, and conversation cards distributed around the globe

RTB resources published: The Heart & Mind behind Rational Christians DVD, Conversation Cards: The Origin of Life, and two books: Thinking about Evolution and Christianity Cross-Examined

4 The RTB scholars also contributed to numerous external publications, including Salvo magazine (“Still Looking for a Date: Uncertainties & Systematic Errors in Dating Human Origins” and other articles by Hugh) and Religions journal (“Black Holes as Evidence of God’s Care” by Hugh). Hugh and Fuz each contributed a chapter to The Comprehensive Guide to Science and Faith, edited by William A. Dembski, Casey Luskin, and Joseph M. Holden.
OUTREACH EVENTS
The RTB outreach team had quite a year. We were thrilled to resume some in-person events. We were blessed to safely fellowship and connect with people in person again, as well as reach a much broader range of people through our virtual events:

• Our partnership with Ratio Christi has grown so much this year as we’ve participated in their college events. Our scholars spoke at 14 different Ratio Christi events, two of which were conferences hosted jointly with the Portland chapters of Ratio Christi and RTB.
• Fuz gave five talks at the Good For All Conference in West Des Moines, Iowa. This conference had more than 700 people in attendance!
You are helping people better understand the Bible and, in my case, you are helping to answer questions about God that had kept me from fully giving my life to him. I recognize the amazing amount of work you and the organization you founded are putting in to help people better understand their world and I just want to say, “keep going!” I am so thankful for you.

I found your videos on YouTube a few days after coming back to God. Your explanation of Genesis 1 showed me that the Bible truly is the Word of God. Thank you. Thank you so much for that. I wanted to send this note as a personal encouragement but also as a testimony of someone’s life you have forever touched. I have a full life ahead of me, God willing, to explore the Bible further and you were the match that lit my flame.

Thank You!

—Jay Williams

TELEVISION
RTB’s 28:19 show (named after Christ’s call in Matthew 28:19) continues to air on YouTube and NRB. In our 2021 fiscal year, 28:19 aired 39 episodes, exploring culturally relevant topics including quantum mechanics, ethics in the age of AI, and disabilities and the image of God. These episodes included special guest appearances and interviews with leaders in these fields, including physicist Erica Carlson, author Jason Thacker, and theologian Gavin Ortlund.
Because of you, RTB has a thriving community across the country and around the globe engaged in mutual encouragement, apologetics training, and gospel outreach to the STEMM (science, technology, engineering, mathematics, and medicine) community.

**CHAPTERS**

These local groups provide space for skeptics to explore connections between science and the Christian faith. Here are some highlights from this past year:

- Whether in person or online, our chapters found ways to keep meetings and outreach going. RTB scholars participated in 25 chapter events this fiscal year!
- RTB’s Orange County, CA chapter found a way to host their annual Skeptics Forum both in person and virtually! Over 130 attendees joined us for this exciting event that included an interactive online Q&A.

**REASONS INSTITUTE**

Enrollment in our Reasons Institute online courses continued to increase, with 124 students enrolling over the 2020 academic year and 129 students enrolling in 2021. Over the 2020 academic year, we deepened our relationship with Erskine College,
and at the Regent University School of Divinity, 156 students took our graduate-credit courses.

“Thank you so much for offering these courses. They have challenged my thinking in so many different ways and equipped me to ask hard questions regarding science, world religions, etc. So grateful!”

“RI offers very interesting content on differing viewpoints without undue bias toward any one such viewpoint. This makes for interesting discussions and breadth of knowledge.”

—Reasons Institute students

**SCHOLAR COMMUNITY**

This fiscal year, we gained 18 scholars in various disciplines of science and theology who have greatly contributed to our vibrant community of scholar-evangelists. Most are teaching or conducting research at universities and labs where their witness for Christ influences tomorrow’s STEMM leaders in the US and beyond. Their shared expertise deepens and expands our capacity to fulfill our evangelistic mission.

RTB has put me in contact with an exciting and dynamic community of scholars—scientists, philosophers, and other theologians. I cannot overstate how much I appreciate the respectful and Christlike manner in which the dialogue is conducted. For me personally, interacting with the RTB team is a refreshing experience of iron sharpening iron. Thank God for Hugh, Fuz, and the entire crew at RTB!

—Dr. Ken Keathley, visiting scholar
Thanks to YOU

FINANCIALS
JULY 2020–JUNE 2021

Budgeted revenue: $5,531,136
Budgeted expenses: $5,530,216

NET ASSETS
Endowment: $269,263
Investments: $5,073,239
Fixed assets: $4,854,246

Reasons to Believe is a long-standing member with ECFA, which has the highest requirements for nonprofit accountability.

Reasons to Believe is a registered 501(c)(3) charity. A complete, audited financial statement is available upon request.

WHERE DOES OUR REVENUE COME FROM?

Donations: 92%
Net Sales:* 1%
Conference Income: 1%
Honoraria Income:** 1%
Teaching Income: 1%
Other Income: 4%

*All revenue generated from RTB authors’ book sales goes directly to Reasons to Believe.
**All revenue generated from speaking events/honoraria goes directly to Reasons to Believe.
A PREVIEW OF WHAT’S AHEAD

Together with you, we have the opportunity to move more mountains in the year ahead. Please join us in praying that even more people will come to faith in Christ through these bold initiatives:

• A new weekly show with RTB science scholars reporting on recent discoveries and their implications for our Christian faith

• A scholarly workshop addressing one of the most pressing issues facing Christianity today: challenges to the inerrancy and historicity of the Bible

• An on-site, livestreamed Sunday afternoon class geared for truth-seeking skeptics and those who want to reach out to them

• The relaunch of safe in-person outreach events and visiting scholar visits

RTB has become a daily habit in my life. Keeping up with the many media modes refreshes my outlook, informs my intellect, and warms my heart. I listen regularly to all the podcasts to where I feel like I know the scholars and guests way more than I actually do. I have found ways to give away books and inform anyone I engage in conversation with of reasons.org. Very easy with a little effort to spread the Word and some of the best apologetics out there today.

—Dr. Nick Tavani, visiting scholar
Because of you, people all over the world are discovering that sound reason and scientific research consistently support our faith in a personal, transcendent God. They’re learning that the latest research consistently aligns with the timeless truths of the Bible in a beautiful and exciting way! And they’re being equipped as confident witnesses for Christ in a skeptical, science-influenced world. Thank you!